

HARRISON HOCHSTADT

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Product Designer with over 3 years' experience designing SaaS web apps.

ACCOMPLISHMENTS

- Championed Design System and created alignment with front-end engineers at GLX Digital.
- Led redesign of enterprise web app (GLX Cargo) prior to launch which currently manages portfolios worth billions.
- Facilitated design cohesion with enterprise stakeholders (Woodside Energy, Santos and Glencore) to deliver incremental system improvements and drive high user satisfaction.
- Awarded the 'Equilibrium UX Design Award' - selected by industry from a shortlist including over 80 digital design graduates.

WORK EXPERIENCE

UX/UI DESIGNER | GLX Digital, Perth (03/2021) – Present

Collaborated with product managers, front-end engineers and users to create design solutions that meet business goals and user needs. Led redesign of SaaS web app GLX Connect with Pilbara Minerals, Fortescue and Shell. Overcame organisation UX-maturity related issues to establish design thinking as a process and take ownership of the design system. Facilitated design activities with clients such as Woodside Energy, Glencore and Santos.

JUNIOR UX/UI DESIGNER | GLX Digital, Perth (10/2020) – (03/2021)

Championed user research to inform product decisions. Helped establish and maintain design system. Conducted audit of company website and contributed to redesign.

UX DESIGN INTERN | Equilibrium, Perth (01/2020)

Redesigned StudyPerth website using design thinking. Collaborated closely with front-end engineers to utilise existing design system.

SKILLS

- **PRODUCT DESIGN:** Design Systems | Qualitative & Quantitative Research Methodologies | Wireframing | Prototyping | Information Architecture | UX Design | UI Design | Lean UX
- **DESIGN THINKING:** Heuristic Analysis | Workshop Facilitation | Experience Maps | Usability Testing
- **DESIGN TOOLS:** Figma | Adobe Creative Suite | Midjourney | ChatGPT

EDUCATION

BA (Design), ANIMATION AND GAME DESIGN | Curtin University, Perth, Western Australia (2019)
Specialised in User Experience design.